



Town of Ashland

FOR IMMEDIATE RELEASE

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CLOCK TOWER PICKLEBALL

Ashland, MA – March 12th, 2024 – Located at 200 Homer Ave in Ashland, MA, Pickleball enthusiasts in the MetroWest area have reason to celebrate as Clock Tower Pickleball (CTP) prepares to open its doors on March 12th. With a vibrant ambiance situated on the second floor, CTP boasts four indoor courts to cater to the growing interest in the sport. Operating hours are from 10AM to 10PM Tuesday through Saturday, and 10AM to 8PM on Sundays. In addition to regular play, CTP will offer introductory "How to play pickleball" clinics, various leagues, tournaments, drop-in play sessions, and instructional lessons.

Open House Dates:

Thursday, March 14th: 7pm-9pm

Saturday, March 16th: 10am-12pm

Sunday, March 17th: 10am-12pm

The Open House events are designed to give visitors a glimpse into what CTP offers. Participants can reserve slots through the CTP website to ensure their place in one of the sessions. These events, scheduled for March 14th, 16th, and 17th, will feature free pickleball play, membership introductions, website tutorials, and light refreshments.

Clock Tower Pickleball recommends completing online waivers beforehand for a smoother registration process, facilitating seamless court bookings.

Membership opportunities will be available starting April 1st, although interested individuals are encouraged to act promptly as membership numbers will be capped. Membership perks include discounted rates for court bookings, priority scheduling, and the ability to rent courts hourly

all-day Monday and from 5AM to 10AM Tuesday through Sunday. The inaugural membership term will span from April 2024 to August 2025.

While awaiting final approval for its liquor license, CTP plans to offer a selection of snacks and beverages, with beer and seltzer soon to be added to the menu. Enthusiasts are invited to join in the excitement and discover firsthand why pickleball is the fastest growing sport in the United States. For more information, visit www.CTPBall.com or follow Clock Tower Pickleball on Instagram (@clocktowerpickleball) and Facebook (clock tower pickleball).

For more details and to reserve your spot at the Open House events, visit www.CTPBall.com or follow us on Instagram and Facebook at Clock Tower Pickleball.
